

# Business Databases

## DATABASES Access through KPL's eBranch



Discover the career best suited to you with unique assessment tools, education information, career profiles and more.

### [CBCA Canadian Business](#)

Canadian business periodicals for business professionals, journalists, students, and teachers interested in business issues in Canada.



Includes company histories, predecessor and defunct information, financial data, stock prices and buy/sell recommendations.

### [Hoovers Company Information](#)

Information on 40,000 companies worldwide (primarily American). Provides competitors and access to articles.



Look up business and industry profiles, company descriptions, executive directories, market research and more.

## DATABASES Access through KPL's eBranch



Perfect for business schools and entrepreneurs, this compilation of full-text articles provides insights, tips, strategies and success stories.

## In Library Access Only

### [Canadian Directory to Foundations and Corporations](#)

Updated every week, this is Canada's largest and most accurate bilingual fundraising database.



### [Scott's Directories](#)

A comprehensive index of Canadian manufacturers, wholesalers and distributors.



### [Industry Reports for Canada and the United States](#)

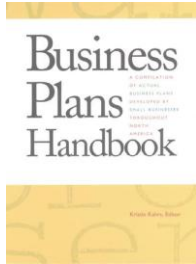
Comprehensive reports on the North American economy, including analysis of the market trends and the industry landscape.

[www.kpl.org](http://www.kpl.org)

**eBooks**  
Access through KPL's eBranch

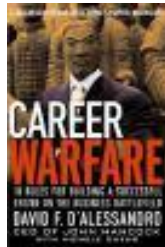
**[Gale Virtual Reference Library Business Plans Handbook](#)**

A collection of actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses in North America.



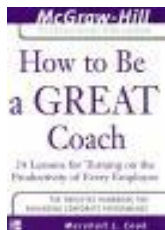
**[Career Warfare](#)**

The author, a prominent CEO, gears his book to the person who wants to break out of the pack and climb high on the corporate ladder. This book offers concrete advice for building a reputation that makes people want to take a chance on you. He provides lessons on success for leaders at every level.  
By David D'Alessandro



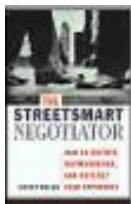
**[How to be a Great Coach](#)**

In 24 lessons, this guide will teach you how to be an effective manager by coaching employees to reach their peak performance. You will learn coaching techniques to improve your employees productivity and attitudes.  
By Marshall Cook



**[The StreetSmart Negotiator](#)**

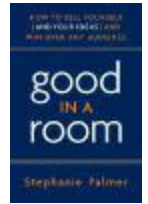
Readers will learn the tactics, and techniques the street-savvy pros use to negotiate and win in the business world. The author presents a seven-step model to give you the edge at the bargaining table.  
By Harry Mills



**eAudiobooks**  
Access through KPL's eBranch

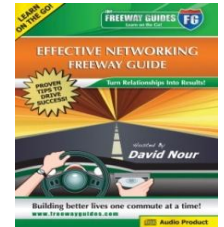
**[Good in a Room](#)**

This step-by step guide outlines techniques to present yourself more effectively than you ever have before. Strategies are included to help you communicate your ideas concisely and successfully.  
By Stephanie Palmer



**[Effective Networking](#)**

Networking is something we all know we should do, but it can cause discomfort and stress. This dynamic program takes the pain out of networking and will improve your relationship skills for success in your career and life.  
By David Nour



**[Why Should Extroverts Make All the Money](#)**

The author explains how introverts can use their natural talents and assets to establish and fulfill their desired goals. Visualization tips, scenarios, and scripts are provided.  
By Frederica Balzano and Marsha Kelly



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WEBSITE: **KPL's Great Sites Business**

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